Shuhan Hu

Production & Post-Production Leader

New York, NY | shuhanhu.89@gmail.com | linkedin.com/in/shuhanhu | shuhanhu.com

SUMMARY

Production and post-production leader with 10 years across television, digital media and live events. Runs TED's video pipeline at scale, from conference capture to delivery, and builds the teams, workflows and infrastructure behind it. Known for keeping a clear head under pressure, owning the hard calls, and growing the people who do the work.

EXPERIENCE

TED — New York, NY

Director of Post Production — Jan 2024 – Present

- Lead a 15-person team of video editors, assistant editors, media managers and audio engineers; promoted 3 of 15 direct reports and maintained 80% retention.
- Grew annual featured video output from 287 to 390, an increase of more than 35%, contributing to a 13% rise in viewership.
- Serve as onsite post-production lead for every domestic and international TED conference, managing post for events with budgets from $5K to $2M+.
- Manage a $200K annual departmental budget across vendors, post facilities and freelancers, and oversee in-house studio operations and technical standards for TED Originals.
- Partner with Editorial, Curation, Research, Legal, Social and Production leadership on media strategy and publishing priorities; work with external partners including YouTube, LinkedIn, BCG and LEGO.
- Lead the move of TED's media archive from physical servers to a cloud-based DAM, guiding technical teams through vendor evaluation and infrastructure buildout.

Post Production Supervisor — Jul 2021 – Dec 2023

- Onsite post-production lead for all domestic and international TED conferences, from pre-production planning through live-event turnaround and delivery.
- Standardized operations across departments, moving project management from Google Sheets to Airtable and transcription to REV, streamlining cross-team communication by 70%.

NowThis Media — New York, NY

Post Production Manager — Oct 2018 – Jul 2021

- Built post-production workflows from the ground up for 15 concurrent original series, each with its own deadlines, stakeholders and format requirements.
- Delivered high-volume content to 10+ internal and external platforms, adapting workflows for rapid digital and social publishing.
- Managed a team of 6 video editors and assistant editors, plus freelancers, post houses and finishing vendors.
- Partnered with producers from pre-production on graphics, shooting specifications and budget planning.
- Led the proposal and evaluation of a media asset management (MAM) system for Group Nine, working with IT and Development.

AMC Networks — New York, NY

Post Production Coordinator, AMC & Sundance — May 2018 – Oct 2018

- Managed post-production onboarding, schedules, delivery grids, media management and final deliverables (residuals, legal) for scripted and unscripted series.

Media Analyst, WE tv & IFC — Aug 2016 – May 2018

- Liaison between AMC Networks and post teams, delivering scripted and unscripted originals to VOD, EST, iTunes and linear platforms; managed QC and resolved rejections.
- Led WE tv's transition from HDCAM tape delivery to fully digital workflows.

Vice Media & Refinery29 — New York, NY

Freelance Digital Archivist — 2016

- Organized and preserved video archives for two fast-growing digital publishers.

SKILLS

Production & post operations · Live event & conference capture · Workflow & pipeline design · Team leadership & mentorship · Budget, vendor & freelance management · Media asset management (cloud DAM/MAM) · Stakeholder management

Tools: Adobe Creative Cloud (Premiere Pro), Final Cut Pro X, Frame.io, Airtable, REV, control room & studio workflows

EDUCATION

Rutgers University, New Brunswick, NJ — BA, Political Science; minor in English Literature